

HACOFCO CONNECT recognized by the Global Coffee Platform as Equivalent to the Coffee SR Code, 2nd Party Assurance



CONNECT
Connected by Coffee

Hamburg, Germany (15 May 2025) – We are proud to share that Hamburg Coffee Company HACOFCO mbH has been officially recognized under the Global Coffee Platform (GCP) Equivalence Mechanism 2.0. Our CONNECT sustainability standard has been assessed as equivalent to the Coffee Sustainability Reference Code (Coffee SR Code) for 2nd Party Assurance.

The Coffee SR Code serves as a global benchmark for sustainable coffee production, addressing critical issues such as climate change, gender equity, economic resilience, and environmental protection.

HACOFCO's CONNECT program was created to foster transparency, traceability, and continuous improvement across our supply chains. At its core, the program strengthens long-term partnerships between coffee producers and roasters, with HACOFCO serving as a trusted link and partner for both.

The GCP recognition confirms that CONNECT meets both the Coffee SR Code and the Operational Criteria under the Equivalence Mechanism 2.0. The independent review was conducted in collaboration with the International Trade Centre (ITC), ensuring a credible and transparent process.

This recognition highlights the strong commitment of the HACOFCO Group, including our sister companies BRASCOF, AMCOF and ICT, to uphold rigorous sustainability standards within our supply chains – from safeguarding human rights and protecting natural resources to promoting responsible farming and effective management practices. It also underscores the strength of the HACOFCO CONNECT approach and the dedication of our team and partners to building a more sustainable coffee sector.

HACOFCO's CONNECT equips roasters worldwide with the tools and support they need to strengthen relationships with farmer partners and make a lasting, positive impact across the entire coffee supply chain.

“We applaud the GCP Members for stepping up to align with the Coffee SR Code. Their dedication helps drive the coffee sector forward and signals a growing collective move to align and integrate at least foundational levels of sustainability into the coffee

*business at different levels of the value chain. Their commitment underscores a growing consensus in the sector: that aligning around shared principles and practices is essential for meaningful progress”, said Annette Pensel, Executive Director of GCP.**

“This achievement marks a significant milestone in our ongoing efforts to drive positive change across the coffee value chain,” said Stephan Niesel, Managing Director of HACOFCO while Jessenia Arguello Perez, Sustainable Supply Chain Manager at AMCOF, added: “This recognition of CONNECT will further strengthen our collaboration with producers, supporting their productivity, quality, and impact through shared goals — helping us all make a greater difference in the coffee community from the ground up.”

To learn more about CONNECT, visit www.hacofco.de/en/connect.

For more information on the Global Coffee Platform and the GCP Equivalence Mechanism, visit www.globalcoffeeplatform.org.

*For the full quote, please see the press release from GCP: [Coffee sustainability momentum grows as three schemes achieve GCP recognition – Global Coffee Platform](#).

About HACOFCO

Founded in 1987 in Hamburg, Germany, where our headquarters remain to this day, the Hamburg Coffee Company HACOFCO Group is a globally recognized partner for providing green coffee worldwide. With a strong foundation in Europe, we have grown our international presence through our sister companies: AMCOF and ICT in the United States, and BRASCOF in Brazil.

We source green coffee from origins across the globe, placing a strong emphasis on direct, long-term partnerships with producers and roasters. Sustainability is at the heart of our actions, and we are proud to serve as a trusted bridge between coffee producers and roasters worldwide, fostering transparent, responsible, and reliable supply chains.

